

Creative and results-oriented graphic designer, educator, illustrator, and photographer dedicated to helping organizations tell their story and sparking the joy of learning in others.



CONTACT



2221 W Hayward Ave Phoenix, AZ 85021



810-923-3236



courtnay@courtnayhough.com



courtnayhough.com



courtnay.hough



Courtnay Hough



EDUCATION

2024 Phoenix College

Area of study: Graphic design and illustration

2009 Loyola Marymount University

MA, Education Specialist Magna Cum Laude, 3.71 GPA

2007 Eastern Michigan University

BA, Philosophy Political Science Cum Laude, 3.65 GPA



EXPERIENCE

Made Art Boutique

Lead Graphic Designer, Customer Relations

2019-2025 | Phoenix, AZ

- Built and maintain e-commerce website with hundreds of products
- Oversaw increase in profits year over year from 2020-2024
- Created effective email and social media strategy to engage customers

Spectrolite Studio

Co-owner, Designer
2021-Present | Phoenix, AZ

- Specializes in small business clients
- Save clients time and money by improving their websites UX/UI
- Help create and design brand identities for clients that are aligned with their customers' values

Azulita

Co-owner, Lead Materials Designer

2019-Present | Phoenix, AZ

- Design tailored educational materials that teach social-emotional and executive functioning skills
- Collaborated with other educational businesses to design curriculum

Freelance Design

Graphic Designer
2018-Present | Phoenix, AZ

- Created engaging education materials for exhibits at the Heard Museum
- Create visual content tailored for web, print, social media and digital displays



SKILLS

Software

- Adobe Creative Suite
 InDesign, Photoshop
 Illustrator, Acrobat
- Figma, WordPress
- Shopify, WooCommerce
- Microsoft Office Suite, Google Workspace

Interpersonal

- Excellent verbal and written commnication skills
- · Incredible attention to detail
- Ability to handle multiple projects in a fast-paced environment
- Highly collaborative team player
- · Creative problem solver